

VF BAGRI PAST PAPERS

May 2007 Exam

SIR ARTHUR LEWIS COMMUNITY COLLEGE

EXAMINATION SESSION SEMESTER TWO

#C20

COURSE TITLE COMMUNICATION STUDIES

COURSE CODE 104

CLASS YEAR ONE

DATE APRIL 30, 2007

TIME 9 AM - 12 NOON



INSTRUCTIONS

1. Students are reminded to read ALL questions and instructions in each section very carefully.
2. This examination comprises three (3) sections: A, B and C.
3. This examination is worth 60% and coursework is worth 40%.
4. Students must sign in and out on the class list.
5. All cell phones must be turned off during exams, and must be left in school bags.
6. All books, bags, as well as writing paper not given by the invigilator, should be left at the front of the examination room or where otherwise indicated.
7. Be frugal in your use of paper. Use both sides of exam paper.
8. Leave a margin on all papers, if there is not one marked.

SECTION A	READING COMPREHENSION	22 MARKS
SECTION B	LANGUAGE IN SOCIETY	18 MARKS
SECTION C	WRITING	20 MARKS

SECTION A: COMPREHENSION (22 marks)

Read the following passage carefully and answer the subsequent questions.

Trinidad considers itself, and is acknowledged by the other West Indian territories to be, modern. It has nightclubs, restaurants, air-conditioned bars, supermarkets, soda fountains, drive-in cinemas and a drive-in bank. But modernity in Trinidad means a little more. It means a constant alertness, a willingness to change, a readiness to accept anything which films, magazines and comic strips appear to indicate as American. Beauty queens and fashion parades are modern. Modernity might even lie in a name like Lois, which came to the island through Lois Lane, the heroine of the American "Superman" comic strip.

To be modern is to ignore local products and to use those advertised in American magazines. The excellent coffee which is grown in Trinidad is used only by the very poor and a few middle class English expatriates. Everyone else drinks *Nescafe* or *Maxwell House* or *Chase and Sanborn*, which is more expensive but is advertised in the magazines and therefore acceptable. The elegant and comfortable morris chairs, made of local wood by local craftsmen, are not modern and have disappeared except from the houses of the poor. Imported tubular steel furniture, plastic-straw from Hong Kong, and spindly cast-iron chairs have taken their place.

Modernity in Trinidad, then, turns out to be the extreme susceptibility of people who are unsure of themselves and, having no taste of style of their own, are eager for instruction. In England and America there are magazines for such groups; in Trinidad instruction is now provided by advertising agencies, which have been welcomed by the people not only for this reason but also because the advertising agency is itself a modern thing. There was a time when Trinidad had no agencies and the nearest we got to copy-writing was Limacol's *If you don't drink rum that is your business; if you do drink rum, that is our business*. For the rest we made do with each store's list of bargains and the usual toothpaste sagas about bad breath. This has now changed. It has been said that a country can be judged by its advertisements, and a glance at Trinidad advertising is revealing. A man with a black eye-patch is used to advertise, not Hathaway shirts, but an alcoholic drink. Biscuits are advertised in such a way that suggests they are really crackers, American things which Americans in films and comic strips eat. At a time when the whole concept of modern advertising is under fire elsewhere, Trinidad offers a haven to the advertising agent, and the influence is American.

1. Provide a title for this passage. (2)
2. What is the tone of the writer in this passage? (2)
3. In one sentence write the main idea of this passage. (3)
4. What does the author see as the definition of modernity in Trinidad? (3)
5. Define 3 of the following words:
a) spindly b) susceptibility c) sagas d) haven (3)
6. In your opinion, does this passage also apply to St. Lucia? Give reasons for your stance. (4)
7. Write a summary of this passage in 75-100 words. (5)

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SECTION B: LANGUAGE IN SOCIETY (18 marks)

Read the poem below and answer all the questions that follow.

I an I alone
Ah trod tru creation
Babylon on I right
Babylon on I left
Babylon in front of I
an Babylon behine I
an I an I alone inna de middle
like a Goliath wid a sling shot

'Ten cent a bundle fi me calaloo!
Yuh a buy calaloo dread? Ten cent'

Everybody a try fi sell something
Everybody a try fi grab something
Everybody a try fi hussle something
Everybody a try fi kill something
but ting an ting mus ring
an only a few cyaan sing
cause dem nah face de same sinting
'It's a hard road to travel
and a mighty long way to go;
Jesus; me blessed Saviour
will meet us on the journey home.' (*Sung*)

'Shoppin bag! Shopping bag! Five cent fi one!' 'Green pepper!
Thyme! Skellion! Pimento!'
'Remember de Sabbath day to keep it holy!
Six days shalt thou labour,
But on the seventh day shalt thou rest.'
'Hey, Mam! How much fi dah piece a yam deh?
No, no dat; dat! Yes, dat!'
'Three dollars a poun, nice genkleman.'
'Clear out! Oonoo country people
too dam tief!' 'Like yuh muma!'
'Fi-me muma? Wha yuh know bout me muma?'
Look-ya, a might push dis inna yuh!
'Yuh lie! A woulda collar yuh!'
'Bruck it up! But dread, cool down!'
'Alright, cool down, Rastafari.'



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1. (a) Identify three (3) language varieties used in this poem. (3)
(b) Give two (2) characteristics of each of these three varieties. (6)
(c) Give one example of each variety from the passage. (3)
2. Why do you think the poet wrote the poem in this style? (2)
3. Using standard English relate the story conveyed by this poem. (4)

SECTION C: WRITING (20 marks)

Write on ONE of the topics from this section. Your essay should be 400-500 words.

1. Local culture is being destroyed by foreign music and television. Do you agree?
2. Is our society benefiting from modern technology?
3. Discuss the impact of reading fiction on an individual's life.
4. Write a narrative essay which begins with the sentence: "I still remember that day."
5. Write the speech you would give to your graduating class on: "How We Can Change the Course of the World."